18th EIPIN Congress

The New Data Economy between Data Ownership, Privacy and Safeguarding Competition

Munich, 6-8 April 2017

Venue:
6-7 April: European Patent Office, Isar Building, Bob-van-Benthem-Platz 1, 80469 Munich
8 April: Max Planck Institute, Marstallplatz 1, 80539 Munich
Thursday, 6 April 2017

14:00-14:30  Registration

14:30-14:45  Opening Words
Josef Drexl (MIPLC, Max Planck Institute for Innovation and Competition)

14:45-15:00  Welcome Address
Jean-Michel Zilliox (Director IP Programme, European Patent Academy, European Patent Office)

MODULE I: Old Laws for New Cases—New Law for Old Cases?

15:00-15:30  Is the Database Directive in Need of a Reform?
Speaker: Matthias Leistner (University of Munich)
Chair: Anselm Kamperman Sanders (IPKM, Maastricht University)

15:30-16:00  Questions Team 1 / Discussion

16:00-16:30  Coffee Break

16:30-17:00  Data as Trade Secrets—A Need for Reforming the New Trade Secrets Directive?
Speaker: Gintarė Surblytė (Max Planck Institute for Innovation and Competition)
Chair: Manuel Desantes (Magister Lvcentinvs, University of Alicante)

17:00-17:30  Questions Team 2 / Discussion

17:30-18:00  Should We ‘Own’ Our Data?—Economic Rights in Personal Data?
Speaker: Andreas Wiebe (University of Göttingen)
Chair: Xavier Seuba (CEIPI, University of Strasbourg)

18:00-18:30  Questions Team 3 / Discussion

20:00  Dinner
Augustiner Bräustuben „Alte Schmiede“
Landsberger Str. 19, 80339 Munich
Friday, 7 April 2017

MODULE II: New Paradigms for the Data Economy

9:30-10:00  Data as Tradable Commodities—The Legal Implications
Speaker: Herbert Zech (University of Basel)
Chair: Anke Moerland (IPKM, Maastricht University)

10:00-10:30 Questions Team 4 / Discussion

10:30-11:00  Coffee Break

11:00-11:30  Data as Counter-performance: Rights and Obligations under Contract Law
Speaker: Axel Metzger (Humboldt University of Berlin)
Chair: Julián López Richart (Magister Lvcentinvs, University of Alicante)

11:30-12:00 Questions Team 5 / Discussion

12:00-12:30  The European Commission’s Communication on the Data Economy of 10 January 2017
Speaker: Giuseppe Abbamonte (European Commission, DG CONNECT)

From Trading to Sharing Data—Governance of Data Streams as a Legal Paradigm
Speaker: Josef Drexl (MIPLC, Max Planck Institute for Innovation and Competition)
Chair: Guido Westkamp (QMIPRI, Queen Mary University of London)

12:30-13:00 Questions Team 6 / Discussion

13:00-14:30  Lunch
14:30-16:00  Teams Work on Reports / EIPIN Representative Assembly / Coffee Break

Module III: New Challenges for Competition Law

16:00-16:30  Entry Barriers to Big Data—Implications for Competition Law
Speaker: Michal Gal (University of Haifa)
Chair: Michael Kort (MIPLC, University of Augsburg)
16:30-17:00  Questions Team 7 / Discussion

17:00-17:30  Does Data Analytics Put an End to Price Competition?
Speaker: Ariel Ezrachi (Oxford University)
Chair: Noam Shemtov (QMIPRI, Queen Mary University of London)
17:30-18:00  Questions Team 8 / Discussion

18:00-18:30  Presentation of the Report of the winning team of 2016

19:30  Dinner
Löwenbräukeller “The Dachau Lounge”,
Nymphenburger Str. 2, 80335 Munich
Saturday, 8 April 2017

MODULE III: New Challenges for Competition Law (Continued)

9:30-10:00 Coffee Reception

10:00-10:30 Data-Sharing Platforms—Between Anti-Competitive Information Sharing Among Competitors and Pro-Competitive Access Regimes
Speaker: Rupprecht Podszun (University of Düsseldorf)
Chair: Seth Ericsson (MIPLC)

10:30-11:00 Questions Team 9 / Discussion

11:00-11:45 Future Regulation of the Data Economy – Between Ownership and Access
Panel Discussion: Giuseppe Abbamonte (European Commission, DG CONNECT); Aleko Bogdanov (European Commission, DG Competition), Jan Christian Sahl (The Federation of German Industries (BDI));
Chair: Josef Drexl (MIPLC)

11:45-12:30 Questions Team 10 / Discussion

12:30-13:30 Lunch

13:30 Close of Conference / Goodbye

We sincerely thank European Patent Office Munich for supporting this event.