16th EIPIN Congress

*The Innovation Society and Intellectual Property*

Munich, 9-11 April 2015

Venue:

European Patent Office, Isar Building
(9-10 April 2015)

Max Planck Institute for Innovation and Competition
(11 April 2015)
Thursday, 9 April 2015

14:00-14:30  Registration

14:30-14:45  Opening Words
Josef Drexl (MIPLC)

14:45-15:00  Welcome Address
Carlo Pandolfi (Director International Co-operation | Dir. 5.1.2)

MODULE I:  A Need to Limit the Expansion of Intellectual Property

15:00-15:30  Test data protection as IP: A tool for generating innovation?
Speaker: Meir Perez Pugatch (University of Maastricht)
Chair: Ulrich Gassner (Dean, University of Augsburg)

15:30-16:00  Questions Team 1 / Discussion

16:00-16:30  Coffee Break

16:30-17:00  Utility patents – A useful national strategy for promoting innovation?
Speaker: Uma Suthersanen (Queen Mary University of London)
Chair: Michael Kort (University of Augsburg)

17:00-17:30  Questions Team 2 / Discussion

17:30-18:00  UPOV-style plant variety protection – Does it fit for developing countries?
Speaker: Mrinalilini Kochupillai (MIPLC)
Chair: Anke Moerland (University of Maastricht)

18:00-18:30  Questions Team 3 / Discussion

20:00  Dinner, Hofbräuhaus München
Friday, 10 April 2015

MODULE II: The Need to Limit the Scope of Intellectual Property

9:30-10:00  Safeguarding the public domain in the interest of innovation
           Speaker: Alexander Peukert (University of Frankfurt/Main)
           Chair: Julián López Richart (University of Alicante)
10:00-10:30 Questions Team 4 / Discussion

10:30-11:00  Coffee Break

11:00-11:30  Enhancing creativity through copyright exceptions and limitations – in
             the interest of authors and users
             Speaker: Martin Kretschmer (University of Glasgow)
             Chair: Christoph Geiger (CEIPI, University of Strasbourg)
11:30-12:00 Questions Team 5 / Discussion

12:00-12:30  Free-riding on the repute of trade marks – Does protection generate
             innovation?
             Speaker: Ansgar Ohly (University of Munich)
             Chair: Anselm Kamperman Sanders (University of Maastricht)
12:30-13:00 Questions Team 6 / Discussion

13:00-14:30  Lunch
14:30-16:00  Teams Work on Reports / EIPIN Representative Assembly / Coffee Break

16:00-16:30  Standard-essential patents – Limiting exclusivity for the sake of innovation
Speaker: Peter Picht (Max Planck Institute for Innovation and Competition)
Chair: Manuel Desantes (University of Alicante)

16:30-17:00  Questions Team 7 / Discussion

17:00-17:30  Revisiting the patent misuse doctrine – Its potential contribution to maintaining incentives for innovation
Speaker: Daryl Lim (The John Marshall Law School)
Chair: Filipe Fischmann (MIPLC)

17:30-18:00  Questions Team 8 / Discussion

18:00-18:30  Presentation of the Report of the winning team of 2014

19:30  Dinner, Wirtshaus in der Au
Saturday, 11 April 2015

MODULE III: New Paradigms of Innovation in Intellectual Property

10:00-10:30  Open and Collective innovation – A different form of making use of exclusivity: the case of 3D printing
Speaker: Nari Lee (Hanken School of Economics)
Chair: Josef Drexl (MIPLC)

10:30-11:00  Questions Team 9 / Discussion

11:00-11:30  Coffee Break

11:30-12:00  Transformative use and user-generated content – Integrating new paradigms of creativity in copyright law
Speaker: Matthias Leistner (University of Bonn)
Chair: Guido Westkamp (Queen Mary University of London)

12:00-12:30  Questions Team 10 / Discussion

12:30-14:30  Sandwich Lunch with EIPIN IP Job Fair 2015

14:30  Close of Conference / Goodbye