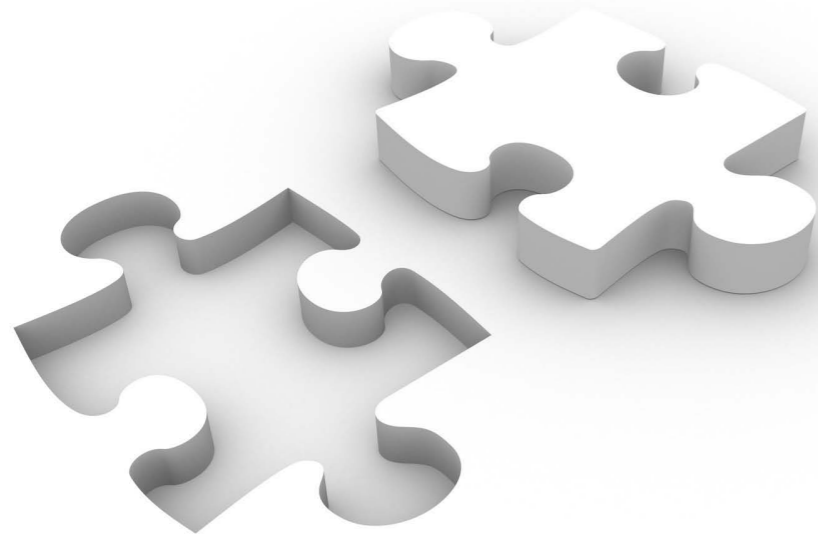


12TH EIPIN CONGRESS 2011

HOSTED BY CEIPI

CONSTRUCTING EUROPEAN IP: ACHIEVEMENTS AND NEW PERSPECTIVES



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STRASBOURG,
FEBRUARY 24 - 25, 2011
EUROPEAN PARLIAMENT



THURSDAY,

FEBRUARY 24

08.30 – 09.30

Registration

09.30 – 10.00

WELCOME ADDRESSES

Alain BERETZ,

President of the University of Strasbourg

Christophe GEIGER,

Director General of the CEIPI

PROGRAM

MODULE 1

ASSESSING THE EUROPEAN INTELLECTUAL PROPERTY SYSTEM

10.00 – 10.50 - TOPIC 1. IP & EUROPEAN CONSTRUCTION

The Construction of Intellectual Property in the EU: searching for coherence

Speaker: **Christophe GEIGER**, Associate Professor, Director General and Director of the Research Department of the CEIPI, University of Strasbourg (25mn)

Common Principles of the European IP System: myth or reality?

Speaker: **Séverine DUSOLLIER**, Professor at the University of Namur, Director of the Research Center in IT and Law (CRID) (25mn)

Chair: **Aurelio LOPEZ-TARRUELLA**, Lecturer at the University of Alicante

10.50 – 11.30 Question time and discussion

11.30 – 12.00 - TOPIC 2. THE EUROPEAN LEGAL FRAMEWORK

Part 1: European Intellectual Property within a Broader Institutional Context

Speaker: **Vincenzo SCORDAMAGLIA**, Honorary Director General of the EU Council (25mn)

Chair: **Christophe GEIGER**, Associate Professor, Director General and Director of the Research Department of the CEIPI, University of Strasbourg

12.00 – 12.20 Question time and discussion

12.20 – 13.30 Luncheon

13.30 – 14.20

Part 2: European Intellectual Property within a Broader System of Values

Interaction between IP and Competition Law
Speaker: **Tuomas MYLLY**, Acting Professor at the University of Turku (25mn)

Fundamental Rights & European IP Law

Speaker: **Jonathan GRIFFITHS**, Senior Lecturer at Queen Mary, University of London (25mn)

Chair: **Nari LEE**, Program Director Munich Intellectual Property Law Center

14.20 – 15.00 Question time and discussion

15.00 – 15.25 - TOPIC 3. THE ROLE OF CASE-LAW IN THE DEVELOPMENT OF THE EUROPEAN IP

Speaker: **Marko ILESIC**, Judge at the Court of Justice of the EU (25mn)

Chair: **Dieter STAUDER**, Attorney-at-law, Munich, former Director International Section of the CEIPI

15.25 – 16.00 Question time and discussion

16.00 – 16.20 Coffee Break

16.20 – 17.15 - TOPIC 4. TRADE MARK REFORM IN EUROPE

Speaker: **Annette KUR**, Senior Researcher at the Max Planck Institute for Intellectual Property, Competition and Tax Law; Professor at the Universities of Munich and Stockholm (25mn)

PANEL SESSION

New Functions of Trademark at European Level

Speaker: **Jan ROSEN**, Professor at the University of Stockholm (15mn)

Adaptation of Trademark Law to New Technologies

Speaker: **Martin SENFTLEBEN**, Professor at the VU University of Amsterdam (15mn)

Chair: **Seth ERICSSON**, Program Director Munich Intellectual Property Law Center

17.15 – 17.45 Question time and discussion

FRIDAY,

FEBRUARY 25

MODULE 2

DEVELOPING THE EUROPEAN IP SYSTEM

TRADE MARK REFORM IN EUROPE – CONTINUED

09.00 – 09.15

Simplification and streamlining of the EU Geographical Indications Instruments

Speaker: **Gail Elisabeth EVANS**, Reader at Queen Mary, University of London (15mn)

Chair: **Yves REBOUL**, Professor at CEIPI, University of Strasbourg

09.15 – 09.30 Question time and discussion

09.30 – 10.25 - TOPIC 5.

CONSTRUCTING AN EFFICIENT AND BALANCED EUROPEAN PATENT SYSTEM

Speaker: **Jens HEMMINGSEN SCHOVSBO**, Professor at the University of Copenhagen (25mn)

PANEL SESSION

The European Patent Court furtherance: what after the AG opinion?

Speaker: **Jean-Christophe GALLOUX**, Professor at the University of Paris II and at the CEIPI, President of the Institut de Recherche en Propriété Intellectuelle (IRPI) (15mn)

Patenting Life: where does the Europe stand? (plant varieties and gene patents)

Speaker: **Geertrui van OVERWALLE**, Professor at the Universities of Leuven and Tilburg (15mn)

Chair: **Toshiko TAKENAKA**, Professor at the University of Washington, Seattle, and visiting Professor at the CEIPI

10.25 – 10.50 Question time and discussion

10.50 – 11.10 Coffee Break

11.10 – 12.05 - TOPIC 6. THE DYNAMIC OF HARMONIZATION OF COPYRIGHT AT THE EUROPEAN LEVEL

Speaker: **P. Bernt HUGENHOLTZ**, Professor at the University of Amsterdam, Director of the Institute for Information Law (IViR) (25mn)

PANEL SESSION

The 2002 ‘Wittem initiative’ of a European Copyright Code: Content and Impact to EU stakeholders

Speaker: **Thomas DREIER**, Professor at the Universities of Karlsruhe and Freiburg, Director of the Institute for Information Law, Karlsruhe (15mn)

Making Copyright fit for the Digital Agenda

Speaker: **Marco RICOLFI**, Professor at the University of Turin (15mn)

Chair: **Stéphanie CARRE**, Associate Professor at the CEIPI, University of Strasbourg

12.05 – 12.30 Question time and discussion

12.30 – 13.40 Luncheon

13.40 – 14.45 - TOPIC 7.

BETWEEN INVESTMENT AND CREATIVITY: TOWARDS NEW INSTRUMENTS OF PROTECTION?

Speaker: **Reto HILTY**, Director at the Max Planck Institute for Intellectual Property, Competition and Tax Law; Professor at the Universities of Zurich and Munich (25mn)

PANEL SESSION

Unfair Competition: complementary or alternative to Intellectual Property in EU?

Speaker: **Anselm KAMPERMAN SANDERS**, Professor at Maastricht University (15mn)

Database Rights: Success or Failure?

Speaker: **Estelle DERCLAYE**, Associate Professor at the University of Nottingham (15mn)

The Double Regime of Industrial Design in Europe: an appropriate paradigm?

Speaker: **Uma SUTHERSANEN**, Professor at Queen Mary, University of London (15mn)

Chair: **Guido WESTKAMP**, Reader at Queen Mary, University of London

14.45 – 15.15 Question time and discussion

15.15 – 15.40 Coffee Break

15.40 – 16.30 - TOPIC 8. IP ENFORCEMENT IN EUROPE: ACQUIS AND FUTURE PLANS

Speaker: **Jacques RAYNARD**, Professor at the University of Montpellier I and at the CEIPI (25mn)

PANEL SESSION

A European directive on criminal measures aimed at ensuring the enforcement of IPRs: necessary or superfluous?

Speaker: **Marcus NORRGÅRD**, Professor at the Hanken School of Economics, Director of the Centre of International Economic Law (15mn)

How ACTA can affect European IP Enforcement

Speaker: **Henning GROSSE RUSE-KHAN**, Research Fellow at the Max Planck Institute for Intellectual Property, Competition and Tax Law (15mn)

Chair: **Théo HASSLER**, Professor at the CEIPI, University of Strasbourg

16.35 – 17.00 Question time and discussion

17.00 – 17.20 Coffee Break

17.20 – 19.30

ROUNDTABLE

Making the European IP System Work: further steps to take

- Speakers:
- **Margot FRÖHLINGER**, Director Knowledge-Based Economy, DG MARKT;
 - **Lorena BOIX ALONSO**, Deputy Head of Cabinet for the Digital Agenda, European Commission;
 - **Christian ARCHAMBEAU**, Vice-President of the Office for Harmonisation of the Internal Market;
 - **Raimund LUTZ**, Vice-President Directorate-General, Legal & International Affairs, European Patent Office;
 - **Thierry SUEUR**, Vice President, Intellectual Property and Vice President, European & International Affairs of AIR LIQUIDE;
 - **Kim FINNILÄ**, President of the European Patent Institute;
 - **Michel VIVANT**, Professor at Sciences PO, Paris and at the CEIPI.

Moderator: **Manuel DESANTES**, Professor at the University of Alicante

CLOSING REMARKS

Speaker: **Catherine TRAUTMANN**, Member of the European Parliament and former Minister of Culture of France