

ETH

Eidgenössische Technische Hochschule Zürich
Swiss Federal Institute of Technology Zurich

8th EIPIN Congress 2006-07

IP in the Digital Age

Gerzensee Symposium February 16-18, 2007

*DRM v. Collective Societies & Open Source
as New Business Models*



organized by



UNIVERSITÉ ROBERT SCHUMAN



QUEEN MARY
INTELLECTUAL PROPERTY
RESEARCH INSTITUTE
University of London



MIPIC
MUNICH INTELLECTUAL PROPERTY LAW CENTER
AUGSBURG • MUNICH • WASHINGTON DC

PROGRAM:

Friday, February 16, 2007

Participants arrive at the Study Center Gerzensee during the afternoon.

16:00 - 17:00 Registration

MODULE 1: COPYRIGHTS & RELATED RIGHTS POST INTERNET

17:00-17:30 *Topic 1: Licensing Digital Contents*

Speaker: Lucie Guibault (Institute for Information Law, University of Amsterdam)

Chair: Gerard Hertig (MAS IP ETH)

17:30 - 18:00 Questions/Discussion by Team 6 and Participants

18:15-19:30 Dinner

19:30-20:00 *Topic 2: A Functional Approach to Copyright Protection Post Internet*

Speaker: Gerald Spindler (Faculty of Law, University of Göttingen)

Chair: Gerard Hertig (MAS IP ETH)

20:00-20:30 Questions/Discussion by Team 4 and Participants

21:00-21:30 *Topic 3: Collective Right Management Post-Internet*

Speaker: Daniel J. Gervais (Law and Technology Program, University of Ottawa)

Chair: Gerard Hertig (MAS IP ETH)

21:30-22:00 Questions by Team 2 and Participants

Saturday, February 17, 2007

MODULE 2: THE DRM V. COLLECTING SOCIETIES DEBATE

09:00-09:40 *Topic 4: Two Diverging Business Models*

Speakers: Ralf Mohrhenn (Gesellschaft zur Verwertung von Leistungsschutzrechten GVL, Berlin) and Nils Bortloff (Universal Music, Berlin)

Chair: Peter Menell (UC Berkeley School of Law)

09:40-10:10 Panel: Pros and Contras of DRM Technology

Panelists: Gerard Hertig (MAS IP ETH) and Gerald Spindler (Universität Göttingen)

Chair: Peter Menell (UC Berkeley School of Law)

10:10-10:30 Questions by Team 8 and Participants

10:30-11:00 Coffee Break

11:00-12:00 Team Report Preparation

12:00-13:30 Lunch

13:30-15:00 Team Report Preparation

MODULE 3: P2P, DISRUPTIVE TECHNOLOGIES AND IP

- 15:00-15:30 *Topic 5: Making Rights Available*
Speaker: Guido Westkamp (QMIPRI)
Chair: Dieter Stauder (CEIPI)
- 15:30-16:00 Questions by Team 1 and Participants
- 16:00-16:30 Coffee Break
- 16:30-17:00 *Topic 6: The Impact of P2P and Disruptive Technologies*
Speaker: Patricia Akester (CIPIL, Cambridge)
Chair: Dieter Stauder (CEIPI)
- 17:00-17:30 Questions by Team 3 and Participants
- 18:00-19:15 Dinner
- 19:15-19:45 *Topic 7: The Grokster Case*
Speaker: Peter Menell (UC Berkeley School of Law)
Chair: Gerard Hertig (MAS IP ETH)
- 19:45-20:30 Questions by Teams 5 & 9 and Participants

Sunday, February 18, 2007

MODULE 4: OPEN SOURCES AND THE SHRINKING OF THE PUBLIC DOMAIN

- 09:15-09:45 *Topic 8: The Story of Free Software: Sharing, Stallman and Open Source*
Speaker: Alan Cunningham (QMIPRI)
Chair: Peter Ganea (MIPLC)
- 09:45-10:15 Questions by Team 7 and Participants
- 10:15-10:30 Coffee Break
- 10:30-11:00 *Topic 9: Recent Open Source Business Model Issues*
Speaker: Clint Smith (MYSQL AB)
Chair: Herbert Laederach (MAS IP ETH)
- 11:00-12:00 Panel: Pros and Cons of Open Source Business Models
Panelists: Peter Menell (UC Berkeley School of Law), Clint Smith (MySQL AB)
Chair: Herbert Laederach (MAS IP ETH)
- 12:00-12:30 Questions by Teams 10 & 11 and Participants
- 12:30-13:45 Lunch
- after 14:00 Participants leave Gerzensee

Team Advisors:

- Yann Basire, CEIPI
- Hsu Hsiao-Fen, CEIPI
- Kristina Janusauskaite, MIPLC
- Diana Leguizamon Morales, MIPLC
- Florian Lerverve, QMIPRI
- Lucas Rizzo Arrivillaga, MAS IP ETH
- Noam Shemtov, QMIPRI
- Radadiana Taric, MIPLC
- Magdalini Tsaousi, MAS IP ETH



**STUDIENZENTRUM
GERZENSEE**

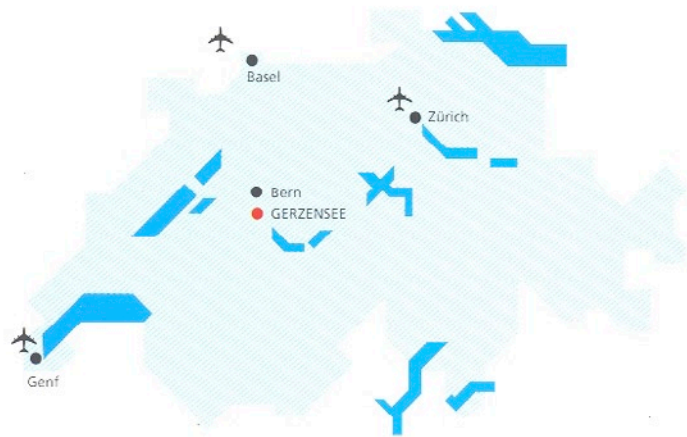
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1. Manor House

*Kammersaal
Group rooms*

2. "Schlossgut"

*Aula
Restaurant
Cafeteria/Bar
PC-room*

3. Accommodation



Access Code: To access the three buildings of the Study Center you must type in the code: 1631

Breakfast: will be served from 7.00 am until 8.30 am.

Cafeteria/Bar: is open from 7.00 am until 12.00 pm.

Checkout: Please note that you have to checkout and return your key until 8.45 am on Sunday morning.

Emergency:

In case of emergency in your hotel room please use the emergency switch on your phone.

Internet: Free wireless high-speed Internet access is offered in the hotel area. Free Internet access is offered in the computer room on the 1st floor and at the Internet corner on the 2nd floor of the "Schlossgut".

Transportation: For participants staying in Münsingen and Thun a bus transport will be organized on Saturday and Sunday morning. It leaves at 8.15 am from Thun and at 8.30 am from Münsingen.