



Master of Intellectual Property and Information
Society Law

8th EIPIN Congress 2006-07
IP in the Digital Age

3rd Symposium
4 May – 6 May 2007
Alicante - Spain

*Internet Tools and Regulations:
Intellectual Property Related Issues*

www.eipin.org



Friday, 4 May 2007 (Venue: OHIM)

Afternoon Session:

Registration
(14h15 – 15h00)

Welcome
(15h00 – 15h30)

MODULE 1: WEB-SITES, SEARCH ENGINES, DOMAIN NAMES AND TRADEMARKS

Topic 1: Business Models and Web-Related Regulatory Issues
(15h30 – 16h00) **Michael W. Carroll** – Villanova University School of Law, USA

Topic 2: The New .eu: Resolving Intellectual Issues Related to the Establishment of a Regional Top Level Domain
(16h00 – 16h30) **Bart Lieben** – PricewaterhouseCoopers, Belgium

Questions by Teams and Participants
(16h30 – 17h00) **Topic 1: Teams 10 & 11**
Topic 2: Team 1

COFFEE BREAK

Topic 3: Keyword Advertising and TM Issues
(17h30 – 18h00) **Stacey Dogan** – Northeastern University School of Law, USA

Topic 4: Google and Trademarks
(18h00 – 18h30) **Yoram Elkaim** – Google, France

Questions by Teams and Participants
(18h30 – 19h00) **Topic 3: Team 8**
Topic 4: Teams 9

COCKTAIL (offered by OHIM)

Saturday, 5 May 2007 (Venue: Salón de Actos, Edificio Germán Bernácer, University of Alicante)

Morning Session:

MODULE 2: INTERNET LITIGATION: PRIVATE AND PUBLIC RESPONSES

Topic 4: Private Responses to Internet Litigation Issues
(09h00 – 09h30) **Lillian Edwards** – University Of Edinburgh, UK

Topic 5: (Quasi) Public Responses: ICANN and WIPO
(09h30 – 10h00) **Albert Agustinoy Guilayn** – Cuatrecasas - Spain

Questions by Teams and Participants
(10h00 – 10h30) **Topic 4: Teams 2 & 3**
Topic 5: Team 7

COFFEE BREAK

MODULE 3: LICENSING DIGITAL WORKS

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| <input type="checkbox"/> Topic 6: Licensing Digital Works
(A European Perspective)
(11h00 – 11h30) | Aurelio López Tarruella - <i>University of Alicante, Spain</i> |
| <input type="checkbox"/> Topic 7: Digital Work Development Agreements
(A US Perspective)
(11h30 – 12h00) | Gary Rinkermann – <i>Baker & Hostetler, LLP,
Washington D.C., USA</i> |
| <input type="checkbox"/> Topic 8: Is There a Need for New Licensing Models?
(12h00 – 12h30) | Andrés Guadamuz – <i>University of Edinburgh, UK</i> |
| <input type="checkbox"/> Questions by Teams and Participants
(12h30 – 13h15) | Topic 6: Team 4
Topic 7: Team 6
Topic 8: Team 5 |

LUNCH

Afternoon Session:

TEAM WORK AND MOOT COURT SEMI-FINAL

- Team Meetings and Moot Court Preparation
(Semifinal)
(15h30 – 17h30)

COFFEE BREAK

- Moot Court Semifinal Round
(18h00 – 19h30)

21h00 - DINNER “Restaurante El Porteño”

Sunday, 6 May 2007 (Venue: Salón de Actos, Edificio Germán Bernácer, University of Alicante)

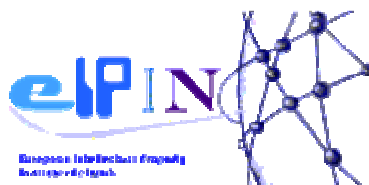
Morning Session:

MOOT COURT FINAL AND AWARD OF DIPLÔMES D’HONNEUR

- Moot Court Final Round
(10h00 – 11h30)
- Concluding Remarks and Award of Diplômes d’Honneur
(11h30 – 12h00)

LUNCH

Organized by:



With the collaboration of



OHIM



EPA

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