



**Networking Event  
 Saturday 12 May 2007  
 Queen Mary, University of London  
 Anatomy Building, Charterhouse Square, London, EC1M**

<b>10.00</b>	<b>Networking Event Open</b>	
10.00-10.30	Coffee/Tea	Room G06
10.30-10.40	Welcome	Lecture Theatre G02
10.40-11.10	Novartis Pharma AG	
11.10-11.40	Bovard	
11.40-12.10	Jones Day	
12.10-1.00	Lunch	Room G05/G06
1.00-1.30	Wuesthoff & Wuesthoff	LT G02
1.30-2.00	Covington & Burling LLP	
2.00-3.00	Networking Event	Room G05
<b>3.00</b>	<b>Close</b>	

*During each employer's 30 minute time-slot, there will be a 15 minute presentation followed by 15 minutes for students to ask questions. There will be the further opportunity for students to speak to employers at lunch, and both before and after the employers' presentations.*



## **Novartis Pharma AG**

Novartis AG (NYSE: NVS) is a world leader in offering medicines to protect health, cure disease and improve well-being. Our goal is to discover, develop and successfully market innovative products to treat patients, ease suffering and enhance the quality of life. We are strengthening our medicine-based portfolio, which is focused on strategic growth platforms in innovation-driven pharmaceuticals, high-quality and low-cost generics, human vaccines and leading self-medication OTC brands. Novartis is the only company with leadership positions in these areas. In 2006, the Group's businesses achieved net sales of USD 37.0 billion and net income of USD 7.2 billion. Approximately USD 5.4 billion was invested in R&D. Headquartered in Basel, Switzerland, Novartis Group companies employ approximately 100,000 associates and operate in over 140 countries around the world.

## **Bovard Limited**

The intellectual property law firm Bovard, founded in 1925, can in fact trace its roots back as far as 1888. With such a long tradition Bovard has years of experience in prosecution of patents, trademarks and designs in Switzerland and, in collaboration with a huge network of associates, all around the world. It also deals with all other aspects of intellectual property, including litigation, together with specialised lawyers. Bovard handles patents in all fields of technology, among them electronics, (tele)communications, mechanical engineering, chemistry, construction engineering, watchmaking, medical devices, etc. Among Bovard's vast number of trademark clients are numerous well-known international corporations. The company currently counts 10 highly qualified patent attorneys and trademark attorneys, and a large, well trained staff.

## **Jones Day**

Since the firm's founding in 1893, Jones Day, in response to its clients' needs, has grown from a small, local practice to one of the world's largest international law firms. With more than 2,200 lawyers, including 400 in Europe and 200 in Asia, resident in 30 offices around the world, the firm counts more than half of the Fortune Global 500 among its clients. Jones Day's success stems from its key strengths: high-value client service; depth of people, experience and resources; and a one-firm organisation and culture that allows it to bring the best of the firm to every engagement, regardless of the location of the client or the details of their needs.

The firm has recently received the following accolades: Number One For Client Service (2002, 2004 and 2005) and Top Market Mover (2006) from BTI Consulting Group, Inc; International Law Firm of the Year (2005 and 2006) from *Asian Legal Business*; and second-most mentioned in "Who Represents Corporate America" (2006) from *Corporate Counsel Magazine*.

For more information, please visit [www.jonesday.com](http://www.jonesday.com).

## **Wuesthoff & Wuesthoff Patent- und Rechtsanwälte (Munich)**

Wuesthoff & Wuesthoff was founded in 1927 by Dr Franz Wuesthoff and his wife, Dr Freda Wuesthoff, Germany's first female patent attorney.

The practice of Wuesthoff & Wuesthoff covers all fields of intellectual property, in particular patents, trademarks, plant variety protection, copyright, antitrust law, law on unfair competition, license agreements, etc. The firm's work focuses on obtaining, enforcing and defending intellectual property rights. Both patent attorneys and attorneys at law are partners of the firm. This enables the firm to handle prosecution as well as litigation. In the last three years, partners of the firm have represented clients in almost 300 law suits based on intellectual property rights. Year by year, Wuesthoff & Wuesthoff files for both European and overseas clients. There are an ever growing number of national and international patent applications, utility model applications, trademark applications, design patent applications, plant variety applications and validations of European patents accumulating to a total of more than 2,000 per year. The firm also has extensive experience in carrying out seizures in cases of product piracy, including border seizure procedures.

According to a survey of the British Journal Managing Intellectual Property, in recent years the firm has been consistently rated by lawyers and corporate counsels worldwide amongst the top five firms in Germany, out of several hundred IP firms. The firm is staffed by 60 full-time members and is growing steadily. For each field of technology there is at least one partner available with a solid educational background in that particular field. The firm has longstanding cooperative relationships with clients worldwide. Approximately 50% of the clients are European, and about 50% are International clients. The firm has represented US companies in a large number of litigious matters before German courts. Typical German clients are small and medium sized high-tech companies. Wuesthoff & Wuesthoff also represents a number of global multinationals, in particular from the US and Japan.

## **Covington & Burling LLP**

Covington & Burling LLP is a leading international law firm with over 600 lawyers located in Brussels, London, New York, San Francisco and Washington, DC. The firm represents clients in cutting-edge technology, transactional, litigation, governmental affairs, international, life sciences and other matters. In responding to the needs and challenges of our clients, we draw upon the firm's expertise in a broad array of industries to provide solutions to complex problems and novel issues - whether in transactions, litigation, or regulatory proceedings. Across our five offices, we practice as one firm, holding closely to core values that start with a deep commitment to our clients and the quality of our work on their behalf, and include an emphasis on teamwork among our lawyers and other professionals and a belief in the obligation of lawyers to make legal services available to all who need them.

Covington achieves its clients' intellectual property objectives effectively and efficiently by combining a deep understanding of patent, copyright, trade secret, and trademark law with in-depth knowledge of our clients' industries, including the relevant business and regulatory environments. We use business law and antitrust experience to realize the full value of intellectual property rights through licensing agreements, joint ventures, and other distribution programs. Our experienced patent, trademark and copyright litigators appear regularly before courts, arbitration panels, and government agencies throughout the world. Covington provides comprehensive assistance in acquiring, enforcing, defending, and exploiting intellectual property.

## **Procter & Gamble**

Procter & Gamble is an innovative, international corporation with over \$68 billion in net worldwide sales (2006) in household consumer products and an R&D expenditure budget of 3.5% of sales.

In Europe, the Middle East and North Africa, Procter & Gamble is engaged in the research and development, manufacture and sale of a wide range of household consumer products including detergents, fabric-care products, household care products, disposable personal hygiene products, toilet soaps, beauty-care products, health-care products and snacks.

The P&G Community consists of nearly 98,000 employees working in almost 80 countries worldwide.

We are dedicated to building brands that excite, delight and deliver. P&G has 22 Billion-Dollar Brands. They are: Iams, Pringles, Oral B, Dawn, Always, Duracell, Olay, Folgers, Crest, Downy, Bounty, Ariel, Wella, Actonel, Braun, Gillette M3 Power, Gillette Series, Pantene, Pampers, Tide, Charmin, Head & Shoulders.

Procter & Gamble's Global Legal Department is an organization of over 489 legal practitioners located across the globe in all major P&G locations. IP-Legal is a vital part of this Legal Department and is globally responsible for protecting P&G's IP assets and risk management in the IP field. There are more than 360 patent and trademark attorneys in IP-Legal engaged in a strategic approach of holistically protecting P&G's IP. Indeed, although patents and trademarks are our main passion, our focus extends well into design protection as well as alternatives of generating a competitive advantage, for example, through licensing and other types of contracts. In this way, IP-Legal protects the technological as well as commercial innovation that is essential to P&G's success in the market place.

The members of IP-Legal partner internally with their colleagues within the Global Legal Department as well as P&G employees working in a series of key functions such as R&D, marketing, product supply and purchases, licensing as well as sales. Furthermore, external interactions with outside counsel, officials in national and regional patent and trademark offices, as well as in-house counsel of outside partners happen on a daily basis.