



7th EIPIN Congress 2005 - 2006: IP in the Digital Age

IP Aspects of Digital Technology

EPO - MPI, Munich
28 - 30 April 2006

Programme

Friday, 28 April

Venue: European Patent Office, Room 102, Erhardtstrasse 27

15:30 **Registration**

16:15 **Welcome**

Dieter Stauder, CEIPI, Strasbourg
*Joseph Straus, MIPLC and Max-Planck Institute for Intellectual Property,
Competition and Tax Law, Munich*
Jean-Michel Zilliox, European Patent Office, Munich

Key Note Speech

16:30 **The Future of the European Patent System**

Speaker: Manuel Desantes, European Patent Office, Munich

Module 1 – Protection of Software

(Examples of IPR protection for a distinct technology)

Chair: Dieter Stauder, CEIPI

17:00 **Topic 1: Policy and Economics of Software Protection**

Speaker: Michael Lehmann, Ludwig-Maximilians-Universität, Munich

17:40 Questions Team 2

18:00 Break

18:20 **Topic 2: Patenting Computer-Implemented Inventions under the EPC**

Speaker: Stefan Steinbrener, European Patent Office, Boards of Appeals, Munich

18:50 Questions Team 10

19:10

20:00 Dinner-Bufferet at the EPO Sky Bar (Bayerstrasse 115)

22:30

Saturday, 29 April

Venue: European Patent Office, Room 102, Erhardtstrasse 27

Module 2 - Alternative IP Protection

(Introducing alternative protection means for distinct technologies)

Chair: Wolrad Prinz zu Waldeck, MIPLC

9:00 **Topic 3: Sui Generis Legal Protection of Databases**

Speaker: Matthias Leistner, Max-Planck Institute for Intellectual Property, Competition and Tax Law, Munich

9:30 Questions Team 5

9:50 **Topic 4: Technical Digital Content Protection - Legal Aspects**

Speaker: Stefan Bechtold, Max-Planck Institute for Research on Collective Goods, Bonn

10:20 Questions Team 4

10:40 Coffee break

Module 3 – Licensing in the Digital Age

(Organisation forms for administration and protection of IP)

Chair: Michael Blakeney, Queen Mary Institute

11:00 **Topic 5: Exploitation through DRM vs. Collecting Societies**

*Speakers: Ralf Mohrhenn, Gesellschaft zur Verwertung von Leistungsschutzrechten GVL, Berlin
Nils Bortloff, Universal Music, Berlin*

11:40 Questions Team 3

12:00 **Topic 6: Online Licensing of Art**

Speaker: Anke Schierholz, Verwertungsgesellschaft Bild/Kunst, Bonn

12:30 Questions Team 9

12:50 Lunch break

13:50 **Topic 7: B2B Trade with Digital Video Content**

Speaker: Götz Schmidt Bossert, Framepool, Munich

14:20 Questions Team 8

14:40 **Topic 8: Implications of the Commission Recommendation of 18 May 2005 on Collective Cross-Border Management of Copyright and Related Rights for legitimate Online Music Services**

Speaker: Silke von Lewinski, Max-Planck Institute for Intellectual Property, Competition and Tax Law, Munich

15:10 **Comments from the Collecting Societies**

GVL, VG Bild/Kunst

15:40 Questions Team 11

16:00 Coffee break

Module 4 - Competition and IP in the Digital Age

(Economic aspects and consequences of IP protection for digital content and legal aspects of economic information infrastructures)

Chair: Gerard Hertig, MAS IP ETH Zurich

16:20 **Topic 9: The Evolution of Broadcasting: Satellite, Wireless & the Internet**

Speaker: Heijo Ruijsenaars, European Broadcasting Union, Geneva

16:50 Questions Team 7

17:10 **Topic 10: Trade with Digital Goods and Digital Trade with Goods**

Speaker: Eva Gerhards, European Commission, Brussels

17:40 Questions Team 6

18:00 **Moot Court Semi Final**

Room 117

Best four teams compete, pleading both for the plaintiff and for the defendant.

20:30 Dinner at the Hofbräukeller (Innere Wiener Strasse 19)

Sunday, 30 April

Venue: Max Planck Institute, Room E10, Marstallplatz 1

Module 5 - Claiming Property in the Virtual Space

Chair: Manuel Desantes, EPO

10:00 Topic 11: IP Issues in the New .eu Top Level Domain: Dispute Avoidance and Dispute Resolution Seen from the Bridge

Speaker: Bart Lieben, PricewaterhouseCoopers, Antwerpen

10:40 Questions Team 1

11:00 Moot Court Final

Award of EIPIN Diplôme d'honneur

13:30 Lunch-Buffer