



XIth EIPIN Congress

London 26-28 February 2010

Intellectual Property, Privacy and Publicity



Program:

Friday 26. Feb. 15:00-15:30 Registration

Friday, 26.2.2010

MODULE I – Privacy & Publicity: Concepts and Trends

1 15:30 COPYRIGHT AND REPUTATION

Speaker: Prof. Jane Ginsburg, Columbia (ginsburg@law.columbia.edu)

Chair:

16.00-16.30 Questions Team 1 and Participants

16:30-16:45 Coffee

2 16:45 COMMON LAW PROTECTION AFTER DOUGLAS V HELLO!

Speaker: Lord Hoffmann, Queen Mary (l.hoffmann@qmul.ac.uk)

Chair:

17.15-17.45 Questions Team 2 and Participants

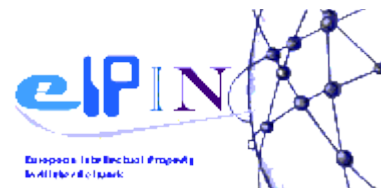
3 17.45 IMAGE RIGHTS IN CIVIL LAWS

Speaker: Prof. Antoon Quaedvlieg, Nijmegen (a.quaedvlieg@jur.ru.nl)

Chair:

18.15-18.45 Questions Team 3 and Participants

20.00 Dinner



Saturday 27.2.2010

MODULE II – PRIVACY, THE PUBLIC INTEREST AND THE MEDIA

4 9:00 PRIVACY, HUMAN RIGHTS AND THE MEDIA: CAROLINE AND BEYOND

Speaker: Prof. Gavin Phillipson, Durham (gavin.phillipson@durham.ac.uk)

Chair:

09:30-10.00 Questions Team 4 and Participants

10:00-10.30 Coffee

5 10.30 MISUSE OF PRIVACY: THE ACTION FOR BREACH OF CONFIDENCE

Speaker: Dr Tanya Aplin, KCL (tanya.aplin@kcl.ac.uk)

Chair:

11.00-11.30 Questions Team 5 and Participants

12.00 Light Luncheon

13:45-15.15 Teams work on Reports

15.15-15:30 Coffee

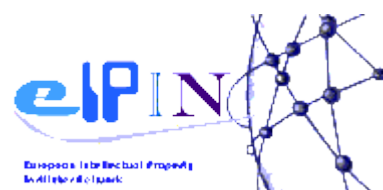
6 15.30 MEDIA LIMITATIONS & THE PUBLIC INTEREST IN COPYRIGHT

Speaker: Mr Jonathan Griffiths, Queen Mary (j.griffiths@qmul.ac.uk)

Chair:

16.00-16.30 Questions Team 6 and Participants

20:15 Dinner (tbc)



Sunday 28.2.2010

MODULE III - EXPLOITING PUBLICITY RIGHTS

7 09:00 COMMERCIAL EXPLOITATION OF 'PUBLICITY' RIGHTS IN GERMAN LAW

Speaker: Dr Kerstin Schmitt, TU Dresden/Schertz Rechtsanwälte, Berlin [KS@schertz-bergmann.de]; Discussant: Prof. Karl-Nikolaus Peifer, University of Cologne (kpeifer@uni-koeln.de)

Chair:

09:30-10:00 Questions Team 7 and Participants

10:00-10.30 Coffee

8 10:30 PERSONALITY MERCHANDISING: (EU) TRADE MARK RIGHTS AND PASSING OFF

Speaker: Prof. Spyros Maniatis (s.m.maniatis@qmul.ac.uk)

Chair:

11.00-11.30 Questions Team 8 and Participants

11.30-11.45 Coffee

9 11.45 THE US PUBLICITY RIGHT: A MODEL?

Speaker: Mr Gary Rinkerman, DrinkerBiddle, Washington (Gary.Rinkerman@dbr.com)

Chair:

12.15 Questions Team 9 and Participants

12.45-14.00 Light Luncheon

14.00 Good Bye

